



2018 Inspirational
RIDEAU VIEW
GOLF CLUB | OTTAWA



2018 Honorary Chairperson and Master of Ceremonies

HENRY BURRIS

Three-Time Grey Cup Champion, Two-Time CFL Most Outstanding Player
Ottawa Redblacks Quarterback (2014-16)

Dear Friend,

On behalf of the members of **Rideau View Golf Club**, thank you for your interest in supporting mental health research at **The Royal Ottawa Mental Health Centre**. We are pleased to present the first annual **Inspirational Golf Classic** in support of mental health. We invite you to join **Rideau View** members, business leaders, and loyal supporters as we tee it up at one of Ottawa's premier private golf courses, **Rideau View Golf Club** in Manotick.

Each year the tournament will honour or recognize a local individual, family, or organization that has been involved with, or touched by this worthy cause. This inaugural tournament is dedicated to the memory of **Ryan Parent**, son of Rideau View member **Ken Parent**, who died by suicide on November 22nd, 2017 succumbing to his battle with mental illness.

Our goal is to raise \$500,000 in the next five years. These funds will support **The Royal's Institute of Mental Health (IMHR)** suicide prevention research. In January 2018, the IMHR recruited Dr. Zachary Kaminsky. Dr. Kaminsky is currently conducting cutting-edge epigenetic research that seeks to measure, through a blood test, the degree to which an individual may be vulnerable to stressors that could increase their risk of suicidal thoughts or acts. Through the use of advanced technology, Dr. Kaminsky's research aims at monitoring internal processes (biomarkers) and external behaviours to identify those most at risk.

It is our sincere hope that you will help us support this effort to improve or even save the lives of some of those suffering from mental illness. Your participation in the 2018 "**Inspirational Golf Classic**" will provide an opportunity to profile you and/or your company to an influential audience while networking with like-minded members of our community. Moreover, participants will have the opportunity to play the spectacular home course of Ottawa's own PGA golfer, **Brad Fritsch** and the PGA of Canada's 2017 teacher of the year, **Matt Robinson**.

Please take a moment to review the enclosed information outlining details of the day and sponsorship information. Through the support of our generous sponsors and donors, we will maximize the impact we have on the lives of those suffering from mental illness. Together we can make a difference.

Thank you in advance for your consideration,

Laura-Lee Arnot

President – Rideau View Golf Club, (613) 692-3442

www.rideauview.com/2018inspirational



Rideau View Golf Club 6044 Rideau Valley Drive N, Manotick, ON, K4M 1B3

Inquiries: Rob Hill, robert.hill@nuaoffice.com (613) 716-1352, Registration: www.rideauview.com/2018inspirational



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Mental Health - Care & Research
 Santé mentale - Soins et recherche

Monday September 17

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EVENT DETAILS

It is estimated that currently 3.5 million Canadians suffer from some form of mental illness. In 2017, **Ryan Parent** succumbed to his battle. For those experiencing suicidal thoughts or a suicidal crisis, nothing is more important than access to timely help. We invite you to join us for the first annual **Inspirational Golf Classic** in support of this cause.

INDIVIDUAL GOLFER \$400

ENTRY FEE INCLUDES:

- Golf
- Power cart
- Lunch
- Dinner
- Prize table
- Auction

PARTNER OPPORTUNITIES

Presenting Sponsor	\$20,000
Dinner	\$ 7,500
Eagle	\$ 5,000
Corporate Fore	\$ 2,500
Birdie	\$ 1,000
Hole Sponsor	\$ 500

SCHEDULE OF EVENTS

11:00 am	Registration & Lunch
12:45 pm	Welcome
1:00 pm	Shotgun Start
5:30 pm	Reception & Silent Auction
6:30 pm	Dinner

CONTACTS

General Inquiries, Prize Donation:
 Robert Hill, robert.hill@nuaoffice.com
 (613) 716-1352

Sponsorship Inquiries:
 Lorelei Reid, loreleireid@rogers.com
 (613) 799-0499

Registration:
 Steve Ducat, gm@rideauview.com
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SPONSORSHIP OPPORTUNITIES

DEMOGRAPHICS: Executives

ATTENDANCE: 128 Participants

PRESENTING SPONSOR \$20,000

- Industry exclusivity as **Presenting Sponsor**
- "Presented by" used on all printed material
- Company representative will have opportunity to address audience at dinner
- Banner at the event (to be provided by company)
- Two complimentary foursomes
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

DINNER SPONSOR \$7,500

- Company name and logo at cocktail reception, auction, and dinner
- One complimentary foursome
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View / Event site

HOLE SPONSOR \$500

- Signage on one tee box
- Listing in the event program

EAGLE SPONSOR \$5,000

- Company logo on golf carts
- One complimentary foursomes
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

CORPORATE FORE \$2,500

- One complimentary foursome
- Signage on one tee box
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

BIRDIE SPONSOR \$1,000

- Signage on one tee box
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site





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SPONSORSHIP AT A GLANCE

BENEFIT	Presenting \$20,000	Dinner \$7,500	Eagle \$5,000	Corp. Fore \$2,500	Birdie \$1,000	Hole \$500
Industry exclusivity as Presenting Sponsor	✓					
Complimentary golf	8	4	4	4		
“Presented by” used on all printed material	✓					
Banner at the event (to be provided by the company)	✓					
Signage at tee box	✓	✓	✓	✓	✓	✓
Acknowledgement in program and website	✓	✓	✓	✓	✓	✓
Social media mentions and hyperlink to your website	✓	✓	✓	✓	✓	
Acknowledgement by Master of Ceremonies	✓	✓	✓			
Dinner table sign indicating sponsorship level	✓	✓	✓			
Opportunity to address audience at dinner	✓					
Company name and logo at cocktail reception, auction, and dinner		✓				
Company logo on golf carts			✓			