



Inspirational Golf Classic

RIDEAU VIEW
GOLF CLUB | OTTAWA

in support of



Mental Health - Care & Research
Santé mentale - Soins et recherche

Monday, September 11, 2023

Dear Friends,

On behalf of the members of **Rideau View Golf Club**, thank you for your interest in supporting mental health research at **The Royal Ottawa Mental Health Centre**. We are pleased to, once again, present the annual **Rideau View Inspirational Golf Classic** in support of mental health. We invite you to join **Rideau View** members, business leaders, and loyal supporters as we tee it up at one of Ottawa's premier private golf courses, **Rideau View Golf Club** in Manotick.

Each year, the tournament recognizes and honours a local individual, family, or organization that has been involved with, or touched by this worthy cause. The 2023 Inspirational Golf Classic is dedicated to the memory of Jamie Hubley. Jamie died by suicide at the age of 15 after years of bullying which led to a depression and severe mental health challenges. Jamie was an award-winning figure skater and was beginning to be recognized as a singer who just wanted to help make others happy. By supporting the suicide prevention research at The Royal, you will help prevent other families - and maybe your own - from experiencing the tragic loss of a family member.

Our goal is to raise \$500,000 over five years. These funds will support **The Royal's Institute of Mental Health (IMHR)** suicide prevention research. In January 2018, the IMHR recruited Dr. Zachary Kaminsky. Dr. Kaminsky is currently conducting cutting-edge epigenetic research that seeks to measure, through a blood test, the degree to which an individual may be vulnerable to stressors that could increase their risk of suicidal thoughts or acts. Through the use of advanced technology, Dr. Kaminsky's research aims at monitoring internal processes (biomarkers) and external behaviours to identify those most at risk. To date, the **Rideau View Inspirational Golf Classic**, raised over \$447,000 making it the largest community golf tournament in the history of The Royal.

It is our sincere hope that you will help us support this effort to improve or even save the lives of some of those suffering from mental illness. Your involvement in the **2023 Rideau View Inspirational Golf Classic** will provide an opportunity to profile you and/or your company to an influential audience while networking with like-minded members of our community.

Please take a moment to review the information in the link below which outlines details of the tournament and sponsorship information. Through the support of our generous sponsors and donors, we will maximize the impact we have on the lives of those suffering from mental illness. Together we can make a difference.

Thank you in advance for your consideration,

Steve Byrne

President – Rideau View Golf Club, (613) 692-3442



www.rideauview.com/2023inspirational

Rideau View Golf Club 6044 Rideau Valley Drive N, Manotick, ON, K4M 1B3

Information and Registration: www.rideauview.com/2023inspirational



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It is estimated that currently 3.5 million Canadians suffer from some form of mental illness. For those experiencing suicidal thoughts or a suicidal crisis, nothing is more important than access to timely help. We invite you to join us for the **2023 Rideau View Inspirational Golf Classic** in support of this cause.

**TOURNAMENT: INDIVIDUAL \$500
FOURSOME \$1800**

ENTRY FEE INCLUDES:

Round of Golf
Power cart
Lunch
Dinner
Silent Auction
Live Auction

SPONSORSHIP OPPORTUNITIES

| | |
|--------------------|----------|
| Presenting Sponsor | \$20,000 |
| Dinner Sponsor | \$ 7,500 |
| Eagle Sponsor | \$ 5,000 |
| Corporate Fore | \$ 2,800 |
| Birdie Sponsor | \$ 1,100 |
| Hole Sponsor | \$ 550 |

SCHEDULE OF EVENTS

11:00 am Registration & Buffet Lunch
12:30 pm Shotgun Start
5:00 pm Reception & Silent Auction
6:00 pm Plated Dinner, Remarks, &
Live Auction

CONTACTS

Tournament inquiries & Prize Donation:

Ken Parent: 2kenparent@rogers.com

(613) 851-5922

www.rideauview.com/2023inspirational

Sponsorship Inquiries:

Robert Hill: robert@canadianfg.ca

(613) 716-1352

To donate to support Dr. Kaminsky's work visit the Inspirational Golf Classic donation page



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SPONSORSHIP OPPORTUNITIES

DEMOGRAPHICS: Executives

ATTENDANCE: 128 Participants

PRESENTING SPONSOR \$20,000

- Industry exclusivity as **Presenting Sponsor**
- “Presented by” used on all printed material
- Company representative will have opportunity to address audience at dinner
- Banner at the event (to be provided by company)
- Two complimentary foursomes
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

DINNER SPONSOR \$7,500

- Company name and logo at cocktail reception, auction, and dinner
- One complimentary foursome
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View / Event site

HOLE SPONSOR \$550

- Signage on one tee box
- Listing in the event program

EAGLE SPONSOR \$5,000

- Company logo on golf carts
- One complimentary foursomes
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

CORPORATE FORE \$2,800

- One complimentary foursome
- Signage on one tee box
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

BIRDIE SPONSOR \$1,100

- Signage on one tee box
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site





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SPONSORSHIP AT A GLANCE

| BENEFIT | Presenting \$20,000 | Dinner \$7,500 | Eagle \$5,000 | Corp. Fore \$2,800 | Birdie \$1,100 | Hole \$550 |
|--|------------------------|-------------------|------------------|-----------------------|-------------------|---------------|
| Industry exclusivity as Presenting Sponsor | ✓ | | | | | |
| Complimentary golf | 8 | 4 | 4 | 4 | | |
| “Presented by” used on all printed material | ✓ | | | | | |
| Banner at the event (to be provided by the company) | ✓ | | | | | |
| Signage at tee box | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Acknowledgement in program and website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media mentions and hyperlink to your website | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Acknowledgement by Master of Ceremonies | ✓ | ✓ | ✓ | | | |
| Dinner table sign indicating sponsorship level | ✓ | ✓ | ✓ | | | |
| Opportunity to address audience at dinner | ✓ | | | | | |
| Company name and logo at cocktail reception, auction, and dinner | | ✓ | | | | |
| Company logo on golf carts | | | ✓ | | | |